

S&P Dow Jones Indices to Calculate Four New Custom Indices for Peak Capital Management

NEW YORK, SEPTEMBER 13, 2016: Peak Capital Management, a Colorado-based independent wealth advisory firm, has selected **S&P Dow Jones Indices** (S&P DJI) to be the custom calculation agent for four indices in its family of dynamic risk hedged (DRH) indices. The indices, assembled using a tailored blend of existing S&P DJI indices, are owned by Peak Capital Management.

"S&P Dow Jones Indices enables Registered Investment Advisors (RIAs) to create sophisticated indices that allows for access to their desired strategies and benchmarks across numerous asset classes," said **Michael Mell, Director of Custom Indices at S&P DJI**. "We are pleased to be the calculation agent for Peak Capital Management's DRH indices and support RIAs' growing demand to personalize their market exposure."

According to Peak Capital Management, the four indices are:

- The Peak Capital U.S. Growth Total Return Index (index ticker: PCUSGTR);
- The Peak Capital Balanced Income Total Return Index (index ticker: PCBALTR);
- The Peak Capital Income Total Return Index (index ticker: PCINCTR); and
- The Peak Capital Global Growth Total Return Index (index ticker: PCGBGTR).

More information about the indices is available on the <u>S&P DJI website</u>.

"The Peak Capital Management DRH indices use a risk budget approach to determine allocations, an important factor in navigating today's challenging market climate," said **Geoff Eliason, Chief Operations Officer and Head of Distribution at Peak Capital Management.** "By following transparent, rule-based procedures that target weightings based on volatility and correlation, these indices offer an opportunity to respond to different market cycles with greater agility."

S&P Dow Jones Indices provides unparalleled services in the design, construction, management and distribution of custom indices. Drawing on our knowledge and a global database of tens of thousands of individual stocks, S&P Dow Jones Indices provides an independent and flexible service, enabling clients to purposefully design an index to meet their specific requirements across equity, commodity, and fixed income asset classes.

For more information about S&P Dow Jones Indices, please visit www.spdji.com.

ABOUT S&P DOW JONES INDICES

S&P Dow Jones Indices is the largest global resource for essential index-based concepts, data and research, and home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®. More assets are invested in products based on our indices than any other provider's in the world. With over 1,000,000 indices and over 120 years of experience constructing innovative and transparent solutions, S&P Dow Jones Indices defines the way investors measure and trade the markets.

S&P Dow Jones Indices is a division of S&P Global (NYSE: SPGI), which provides essential intelligence for individuals, companies, and governments to make decisions with confidence. For more information, visit www.spdji.com.

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