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# Dow Jones Sustainability Europe Diversified High Beta High Dividend Index Launched by S&P Dow Jones Indices

## The ESG Smart Beta Index is Licensed to UBS for Product Development

LONDON, November 9, 2015: S&P Dow Jones Indices ("S&P DJI") announced today the launch of the **Dow Jones** Sustainability Europe Diversified High Beta High Dividend Index which is designed to measure high income liquid stocks with high historical beta within the Dow Jones Sustainability Europe Diversified Index. The Index has also been designed for tradability and has been licensed to UBS for product development.

The Index contains 50 of the high yielding high beta companies within the Dow Jones Sustainability Europe Diversified Index, which in turn is part of the Dow Jones Sustainability Diversified family of indices (DJSI Diversified).

The DJSI Diversified family is maintained collaboratively by S&P Dow Jones Indices and **RobecoSAM**. Under the diversified approach, the most sustainable companies from the global or regional S&P BMI universe are selected while ensuring that the resulting sustainability index has minimal country, sector or size biases relative to its reference S&P BMI benchmark.

"We are excited to launch a smart beta ESG index that will allow investors to measure performance of sustainable firms that also have desirable dividend income and tradability characteristics, "said **Tianyin Cheng, Associate Director, Strategy Indices, S&P Dow Jones Indices.** "The Dow Jones Sustainability Europe Diversified High Beta High Dividend Index adds to our growing offering in the ESG smart beta space"

"We are proud to yet again collaborate with S&P Dow Jones Indices for the launch of this ESG Smart Beta Index. It shows that there is an increasing demand for ESG solutions within the smart beta space", commented **Guido Giese, Head of Indices, RobecoSam.** 

"Investor interest in sustainability has grown considerably in recent years, driven by the aspiration to make a positive impact and the belief that sustainability has become a factor of performance and risk mitigation," stated **Xavier de La Porte du Theil**, **Head of Investment Strategies Structuring**, **UBS**. "The characteristics of the Dow Jones Sustainability Europe Diversified High Beta High Dividend Index make it an attractive underlying for both income and growth-seeking structured products."

For more information, please visit www.spdji.com

## About S&P Dow Jones Indices

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500<sup>®</sup> and the Dow Jones Industrial Average<sup>®</sup>, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over 1,000,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit <u>www.spdji.com</u>.

## About RobecoSAM

Founded in 1995, RobecoSAM is an investment specialist focused exclusively on Sustainability Investing. It offers asset management, indices, engagement, voting, impact analysis, sustainability assessments, and benchmarking services. Asset management capabilities cater to institutional asset owners and financial intermediaries and cover a range of ESG-integrated investments (in public and private equity), featuring a strong track record in resource efficiency theme strategies. Together

with S&P Dow Jones Indices, RobecoSAM publishes the globally recognized Dow Jones Sustainability Indices (DJSI). Based on its Corporate Sustainability Assessment (CSA), an annual ESG analysis of 2,900 listed companies, RobecoSAM has compiled one of the world's most comprehensive databases of financially material sustainability information. The data of the CSA is also included in USD 89.8 billion of assets under management by Robeco.

RobecoSAM is a member of the global pure-play asset manager Robeco, which was established in 1929 and is the center of expertise for asset management within the ORIX Corporation. As a reflection of its own commitment to advocating sustainable investment practices, RobecoSAM is a signatory of the UNPRI and a member of Eurosif, ASrIA and Ceres. Approximately 130 professionals work for RobecoSAM, which is headquartered in Zurich. As of March 31, 2015, RobecoSAM had assets under management, advice and/or license in listed and private equity\* of approximately USD 10 billion. Additionally, RobecoSAM's Governance & Active Ownership team\*\* had USD 82 billion of assets under engagement and USD 50 billion of assets under voting.

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