



## PRESS RELEASE

## S&P Dow Jones Indices, Korea Exchange Sign Agreement on Collaboration in Global Marketing and Sales of KRX Indices

Agreement Also Opens Opportunities for New Index Development

**Seoul and Hong Kong, January 20, 2014** – S&P Dow Jones Indices, one of the world's leading providers of financial market indices, today announced that it has signed an agreement with the Korea Exchange (KRX) to collaborate on global marketing and sales of KRX indices, following the memorandum of understanding signed by both parties in October 15, 2013.

The two parties will leverage S&P Dow Jones Indices' proven experience in global sales and marketing to license and further promote the KRX indices to overseas investors based in North America, Europe, Hong Kong, and etc. This includes KOSPI200, the premier gauge of equity market performance in South Korea. The agreement also paves way for the two parties to build a joint team for effectively developing new indices and sharing of knowledge.

"South Korea has rapidly emerged as a strategic market for global investors and the Korea Exchange continues to play a fundamental role in the country's financial development," says Alex Matturri, Chief Executive Officer of S&P Dow Jones Indices. "We are proud to be at the forefront of helping to facilitate greater investor access to this dynamic marketplace through our collaboration with the Korea Exchange. We look forward to raising the global influence of the KRX indices with our well-recognized marketing and international commercialization capabilities."

"By leveraging S&P Dow Jones Indices' established commercial reach, we are confident that we will further strengthen our presence in overseas markets, especially North America and Europe," adds Kyungsoo Choi, Chairman and Chief Executive Officer of the Korea Exchange. "We look forward to a closer working relationship with S&P Dow Jones Indices on both the commercial and R&D fronts."

Since 2000, S&P Dow Jones Indices has formed a series of unique and well-recognized relationships with primary exchanges in the Asia Pacific markets including Australia, Japan, India and Hong Kong. The latest agreement with the Korea Exchange underlines S&P Dow Jones Indices' growing presence in this evolving region.

For more information, please visit: www.spdji.com.

## **About S&P Dow Jones Indices**

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average<sup>TM</sup>, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over 830,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit <a href="https://www.spdji.com">www.spdji.com</a>.

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