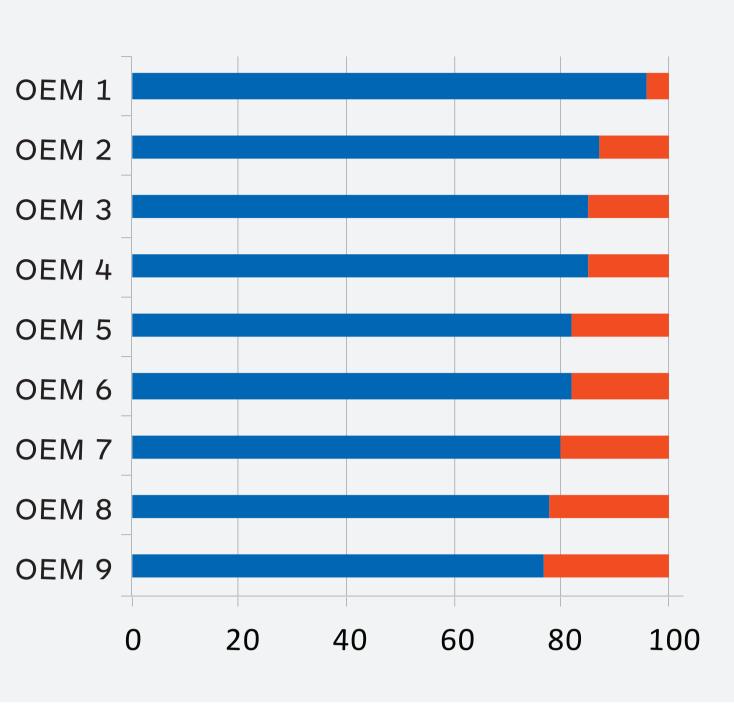
Many OEMs will still be challenged to meet future emissions regulations



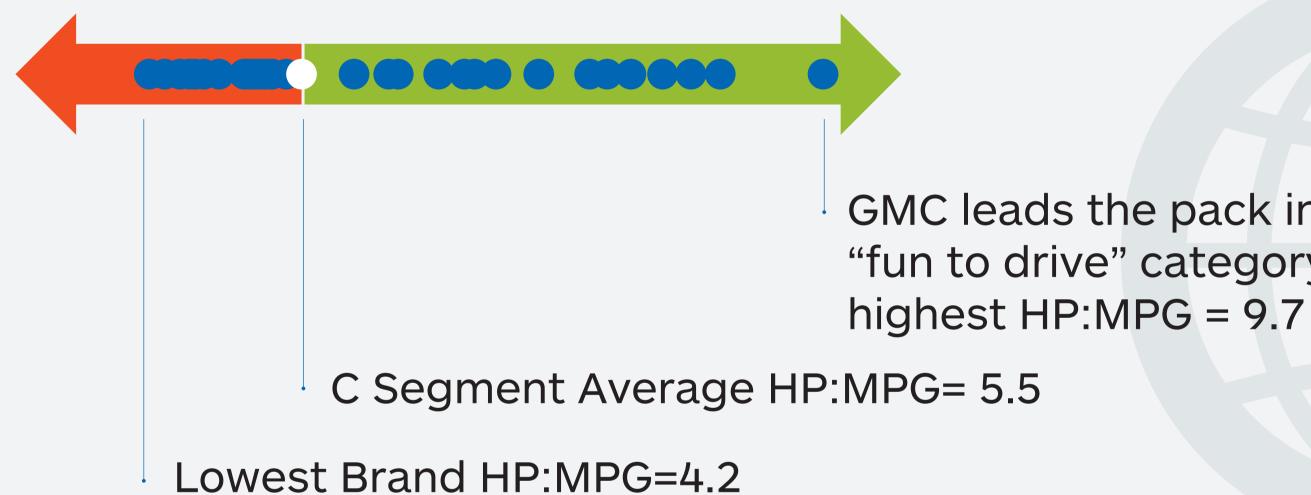
Compliant

Overcompliant

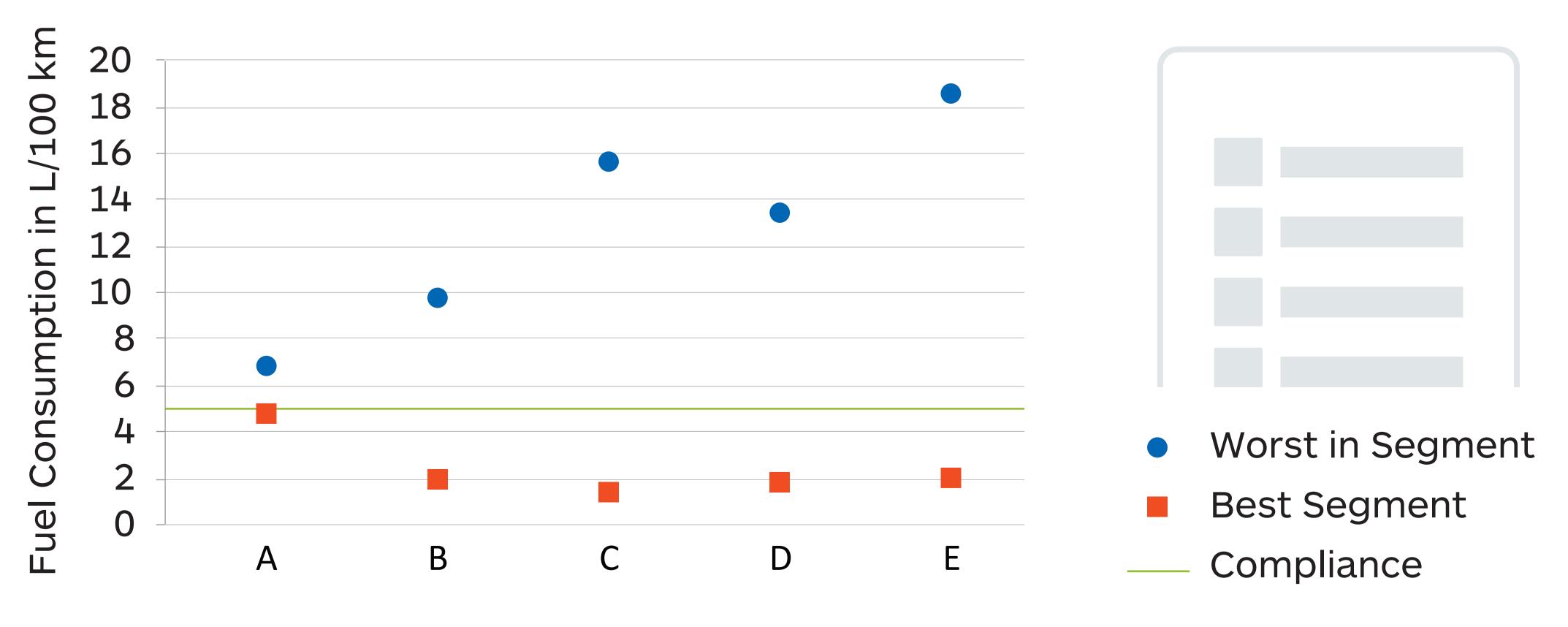
Missing to Compliant



Competitive Trade-off U.S. OEMs that are further behind may have to sacrifice vehicle performance to become compliant.



Each segment tells a different compliance story China; 2021



GMC leads the pack in the "fun to drive" category with

WEIL VOUL vehicle fleet be compliant?

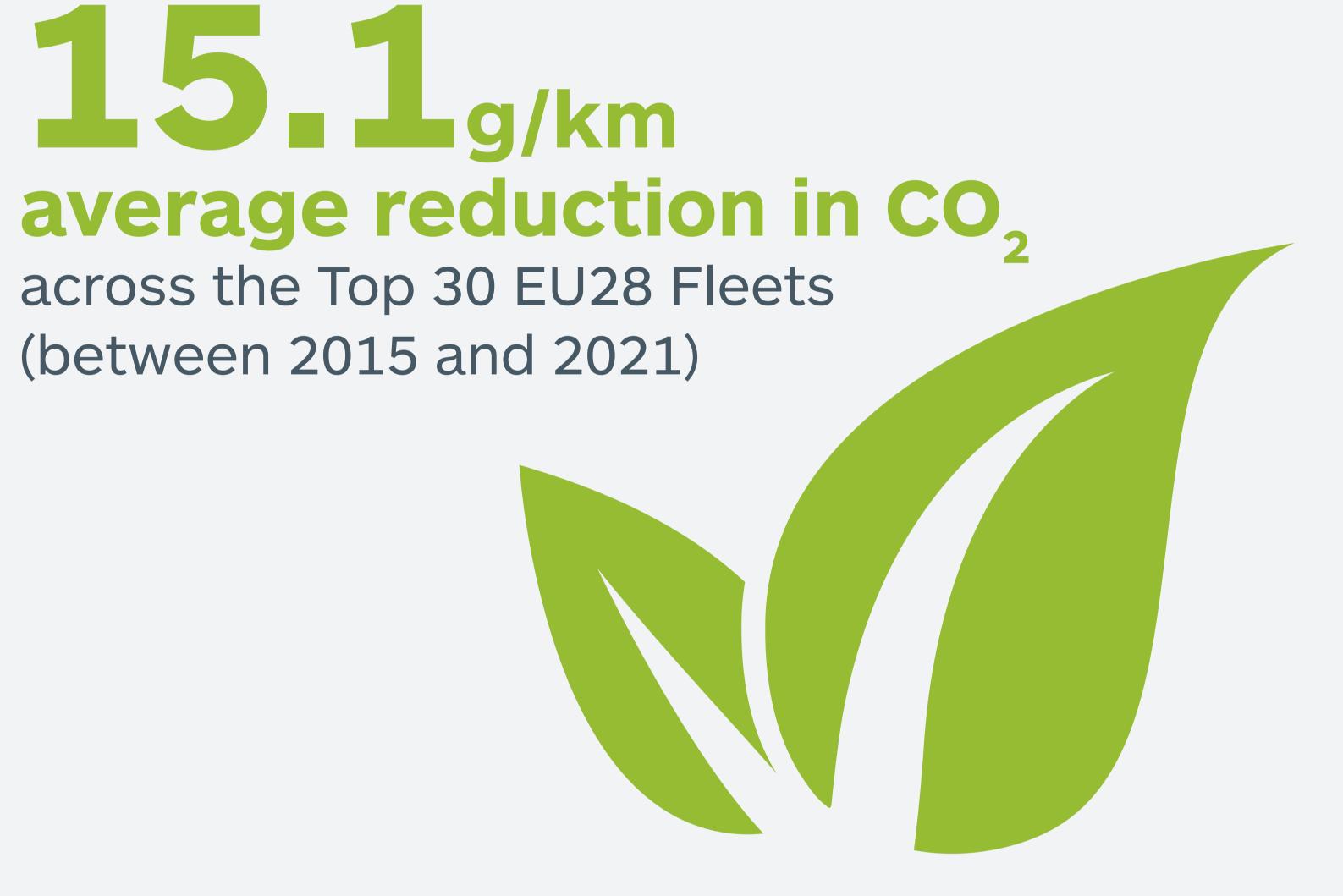
IHS AUTOMOTIVE driven by POLK



Balancing powertrain R&D with market demand and regulatory compliance can be complex and costly. Are you leading or lagging the market? What are the implications? Learn more at www.ihs.com/automotive.

\$400 billion Estimated global incremental spend on technology solutions for light-duty vehicle energy management to 2020.

15.1g/km (between 2015 and 2021)



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