

Are you positioned to succeed within the global auto industry?

IHS AUTOMOTIVE
driven by POLK

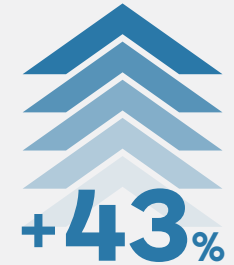
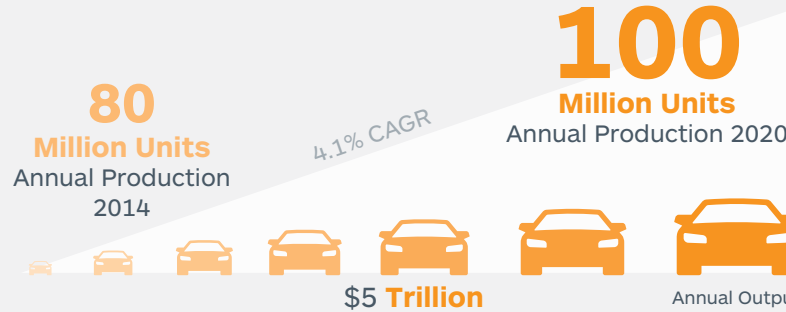


If automobile manufacturing were a country, it would be the **5th largest** economy in the world.



Number of platforms will decrease.

-27.3%



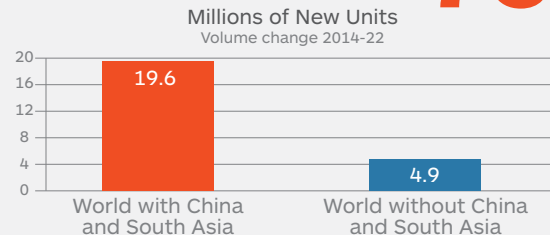
Materials demand to increase by 2020.

Average number of programs per platform will increase.

+46.4%

(of the leading 16 global OEMs)

China and South Asia represent 75% of new global growth.



Mergers and acquisition activity to support the globalization of the automotive industry is at an all time high. How can you better evaluate your suppliers, your customers and your competitors? IHS can help.

IHS Automotive provides insight to help OEMs and suppliers make better business decisions. Learn more at www.ihs.com/automotive.