

IHS ENGINEERING SOLUTIONS

The Innovation Mandate: are you keeping pace?



Product/service innovation is critical: It's the fastest growing initiative (+10% growth) in importance to the C-suite.

SOURCE: Deloitte



70% of Fortune 1000 companies will be replaced in the next few years. 40% of the Fortune 500 companies in 2000 were no longer there in 2010.

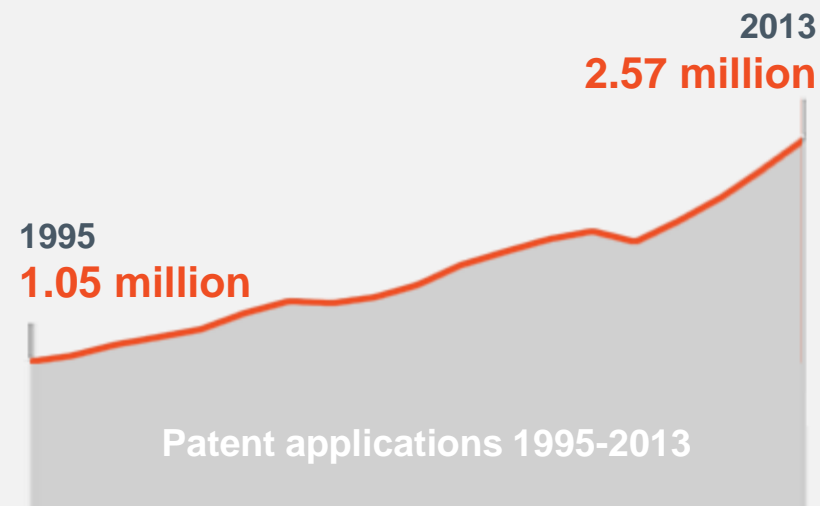


SOURCE: Edward E. Lauder, *Built for Change*

Patent applications on the rise

Applications have risen 2.5-fold since 1995

SOURCE: WIPO



93%



of executives believe their company's long-term success to be tied to its ability to innovate and out-perform competition – and yet **82% of executives do not believe their company's innovation efforts deliver a competitive advantage.**

SOURCE: Accenture

Innovation leaders generate more than

7X

as much of their revenues from new products as laggards.

SOURCE: AMR Research



IHS Engineering Solutions help companies understand the competitive landscape, identify trends in technology advancement, assess market needs and out-innovate the competition.

Let IHS help you reach your innovation potential

