

Over the last 10 years,  
China's 31 provinces represented

**19** of the **20** fastest

growing passenger vehicle  
markets in the world...



but all is not equal from city to city

## 7 Chinese cities have vehicle license plate restrictions

As of January 2015

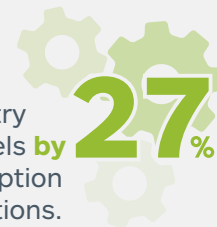
- Beijing
- Shanghai
- Shenzhen
- Guangzhou
- Hangzhou
- Guiyang
- Tianjin

## Are you prepared for the intricacies of doing business in China?

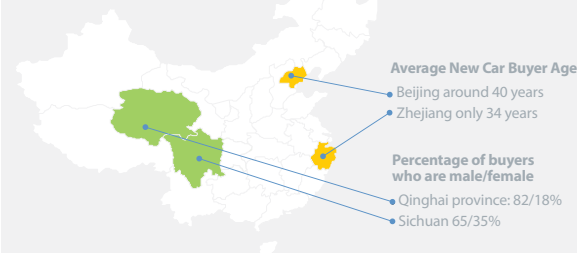


By 2020, fuel efficiency in China must  
improve to 5 liters of fuel per 100 kilometers  
(equivalent to 120 g CO<sub>2</sub>).

This challenges the industry  
to improve on current levels **by 27%**  
requiring progressive adoption of  
higher technology solutions.

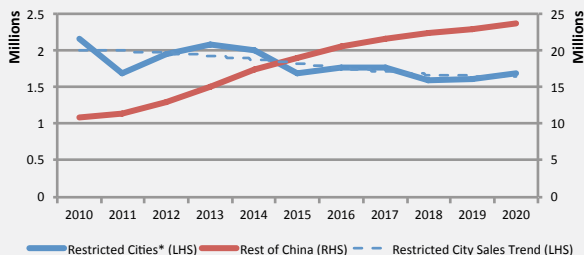


Different regions in China have vastly  
different car buying demographics.



## Forecasts for new registration

Restricted cities vs. Rest of China



From detailed insights into China's 31 provinces to tools  
for complying with new fuel efficiency regulations,  
IHS Automotive can help.

Learn more at [www.ihs.com/automotive](http://www.ihs.com/automotive)

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