



7th Annual

Community Bankers Conference

April 11-13, 2018 | Four Seasons Resort, Orlando, FL

Sponsorship Guide

S&P Global

Market Intelligence

Produced by the Knowledge Center, an executive conference from S&P Global Market Intelligence.

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Sponsorship Opportunities

The 7th Annual SNL Community Bankers Conference is the premier forum at which influential opinion leaders, executives, board members, policy makers and Wall Street professionals put forward their visions and views of the strategic issues facing community banks. This unique conference delivers an audience of senior executives and directors of community banks with asset sizes of \$100 million to \$10 billion.

Becoming a sponsor of this executive conference will provide your company face-to-face interactions with executives eager to discuss and debate the most pressing industry issues and their solutions. With our network of leading banking executives in the industry, we afford you the opportunity to have meaningful conversations at networking and entertainment events in a relaxed environment. Your firm's brand will be placed on our direct mail, email, website and a variety of other branding options at the event. Take advantage of this opportunity to align your business with a leading brand in the community banks industry, S&P Global Market Intelligence.

Select one of our three sponsorship opportunities to engage with influential decision makers.

| | Platinum | Gold | Silver |
|--|------------------------------------|--|--------------------------|
| | Lunch or cocktail reception | Continental breakfast or lunch buffet | Refreshment break |
| Materials distributed at attendee seats in the general session | ✓ | | |
| Introductory remarks at the lunch or reception | ✓ | ✓ | |
| Unique sponsorship discount code off marketed registration price for up to 10 clients. <small>Good until two months prior to the conference</small> | \$200/discount | \$100/discount | |
| Table space | ✓ | ✓ | ✓ |
| Inclusion in conference advertising | Premium* | ✓ | ✓ |
| Logo placement on program website | ✓ | ✓ | ✓ |
| Gratis registrations | 3 | 2 | 1 |

Maximize your conference sponsorship by customizing it with any of the following add-ons.

- Onsite lead generation and/or attendee engagement
- Additional networking events
- Additional onsite brand exposure
- Custom add-on

For more information:

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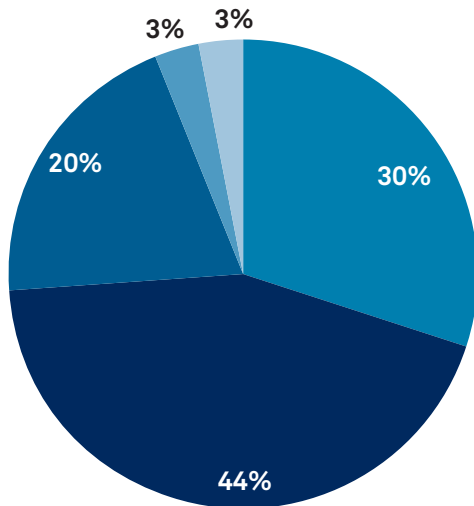
Past Attendees and Speakers

American National Bank & Trust Co.
Bridgewater Bank
Charter Bank Eau Claire
Chemung Canal Trust Company
Cortland Bancorp
Farmers Exchange Bank
First National Corporation
Guaranty Bank and Trust Company of Delhi
Investar Bank
Level One Bank
Morton Community Bank
Northern Bank & Trust Company
Open Bank
Oregon Community Bank
Southside Bank
Stock Yards Bank

Summit Bank, NA
Triumph Bancorp, Inc.
Venture Bank
Atlantic Capital
Bank First National
Bank of Stockton
Bank of the Sierra
Bankwell Financial Group, Inc.
Carolina Financial Corporation
CoastalSouth Bancshares, Inc.
First Citrus Bank
Five Points Bank
Foothills Community Bank
Happy State Bank
NBKC Bank

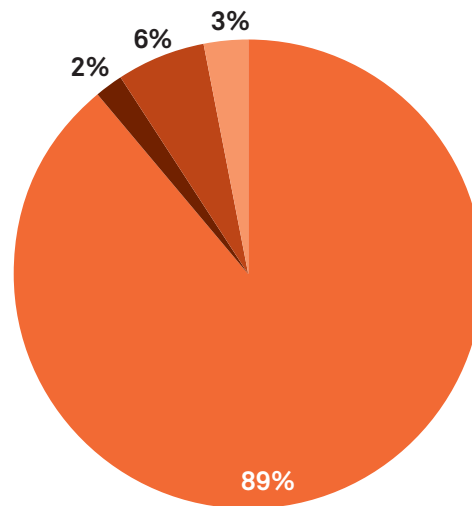
This is a sampling of past attendees and speakers.

Attending individuals by title



- President/Chairman/CEO
- CFO/EVP/ SVP/ MD/Partner/Principal
- Director/Senior Manager/Manager
- Analyst/Associate/Consultant/Specialist
- All Others

Attending organizations by type



- Bank
- Investor/Asset Manager
- Regulatory
- Others

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