



Tobacco

Driving forces

According to the World Health Organization, global smoking rates and sales are decreasing, but not uniformly across populations. COVID-19 has highlighted the possible risk of increased mortality rates among tobacco users with pre-existing conditions, including non-communicable diseases such as chronic respiratory conditions. The industry's relationship with the public sector is critically important with regards to tax policies, regulations and efforts aimed at reducing cigarette smoking. The industry is under constant scrutiny from policymakers, the media and nongovernmental organizations, which demand well-managed supply and distribution chains and a high degree of transparency. Companies are also under pressure to support communities where crops are grown and harvested by paying living wages to farmers. Tobacco companies are also exploring alternative products such as non-combustible (smokeless) tobacco and reduced-harm nicotine products (with low to zero tobacco), which claim to have lower health risks.

Highlighted criteria & dimension weights

- Environmental Dimension...27%
 - Climate Strategy
 - Operational Eco-Efficiency
 - Raw Material Sourcing
- Social Dimension 33%
 - Human Capital Development
 - Human Rights
 - Occupational Health and Safety
- Governance & Economic Dimension 40%
 - Codes of Business Conduct
 - Innovation Management
 - Supply Chain Management

Industry Awards 2022

		S&P Global ESG Score
S&P Global Gold Class		
British American Tobacco p.l.c.	United Kingdom	86
S&P Global Silver Class		
Philip Morris International Inc.*	United States	83
S&P Global Bronze Class		
Japan Tobacco Inc.	Japan	81

* S&P Global Industry Mover

Industry Statistics

Number of companies assessed	16
Market capitalization of assessed companies (in USD billion)	516
Number of companies in Yearbook	3
Market capitalization of companies in Yearbook (in USD billion)	294.3