



Pharmaceuticals

Driving forces

COVID-19 has placed pharmaceutical companies in the spotlight, as companies' vaccines and treatments are at the heart of society's effort to end the pandemic. But the pharmaceutical industry has also been facing increasing scrutiny related to pricing and reimbursement of their products, as governments seek to slow the rise of health care costs, while the incremental value of innovation within traditional pharmaceuticals has declined. Companies depend heavily on human capital for innovation, continuous development of novel medicines and the quality of marketing strategies. The industry is characterized by extensive capital invested in sales and marketing and research and development, and there is a high risk of failure in product development. This makes process optimization and human capital management critical. Finally, controversies related to business ethics, competitive practices and product quality and safety have the potential to cause significant reputational and financial damage.

Highlighted criteria & dimension weights

Environmental Dimension ...9%
– Climate Strategy
– Operational Eco-Efficiency
Social Dimension41%
– Addressing Cost Burden
– Health Outcome Contribution
– Strategy to Improve Access to Drugs or Products
– Talent Attraction & Retention
Governance & Economic Dimension 50%
– Codes of Business Conduct
– Innovation Management
– Product Quality and Recall Management

Industry Awards 2022

		S&P Global ESG Score
S&P Global Gold Class		
GlaxoSmithKline plc	United Kingdom	88
S&P Global Silver Class		
Roche Holding AG	Switzerland	86
Chugai Pharmaceutical Co., Ltd.	Japan	86
Sanofi	France	86
S&P Global Bronze Class		
Novartis AG	Switzerland	83
AstraZeneca PLC	United Kingdom	79
Ono Pharmaceutical Co., Ltd.	Japan	79

Industry Statistics

Number of companies assessed	180
Market capitalization of assessed companies (in USD billion)	3,709.6
Number of companies in Yearbook	14
Market capitalization of companies in Yearbook (in USD billion)	1,135.6

Sustainability Yearbook Members

Daiichi Sankyo Company, Limited	Japan	77
Dr. Reddy's Laboratories Limited	India	75
Cipla Limited*	India	72
Takeda Pharmaceutical Company Limited	Japan	71
Eisai Co., Ltd.	Japan	66
Genomma Lab Internacional, S.A.B. de C.V.	Mexico	64
Santen Pharmaceutical Co., Ltd.	Japan	62

* S&P Global Industry Mover