



Household Products

Driving forces

Producers of household products, such as cleaning and related paper-based products, operate in highly competitive markets where large buyers have the most bargaining power and consumers have low switching costs. Therefore, it is essential for industry participants to focus on product stewardship and meet consumer requirements regarding performance, quality and functionality. In particular, the consideration of environmental and social criteria in product design is essential. Manufacturers of household products that phase out substances of concern, choose natural or organic ingredients and develop responsible packaging solutions are better positioned to capitalize on the increasing demand for green products. By improving social and environmental features in products, industry participants can not only accelerate top-line growth but also help respond effectively to regulatory changes, improve margins and enhance brand value.

Highlighted criteria & dimension weights

- Environmental Dimension..21%
 - Operational Eco-Efficiency
 - Packaging
 - Product Stewardship
- Social Dimension 26%
 - Human Capital Development
 - Occupational Health and Safety
- Governance & Economic Dimension 53%
 - Customer Relationship Management
 - Innovation Management
 - Product Quality and Recall Management
 - Supply Chain Management

Industry Awards 2022

		S&P Global ESG Score
●	S&P Global Gold Class	
	Colgate-Palmolive Company	United States 80
	Reckitt Benckiser Group plc	United Kingdom 79
●	S&P Global Silver Class	
	Essity AB (publ)	Sweden 77

Industry Statistics

Number of companies assessed	22
Market capitalization of assessed companies (in USD billion)	815.3
Number of companies in Yearbook	3
Market capitalization of companies in Yearbook (in USD billion)	153.7