



# Household Durables

## Driving forces

The household durables industry includes home electronics, home furnishings and household appliances. It is characterized by continuously evolving consumer preferences for customized products and advances in technology (e.g., the internet of things), plus increasing demand for eco-friendly products and smart homes. The industry faces opportunities and challenges related to global trends including a growing world population, an expanding middle class, urbanization and climate change. Successful companies in this industry stand out through brand management, innovation, product quality and safety, and customer service. Leading companies proactively integrate sustainability into their business models by focusing on product stewardship, operational eco-efficiency, responsible sourcing, enhanced transparency and product labeling, as well as end-of-life solutions for customers. The increased connectivity of household appliances increases the risks of data breaches, making cybersecurity a top priority.

## Highlighted criteria & dimension weights

- Environmental Dimension..22%
  - Climate Strategy
  - Operational Eco-Efficiency
  - Product Stewardship
- Social Dimension ..... 28%
  - Human Capital Development
  - Talent Attraction & Retention
- Governance & Economic Dimension ..... 50%
  - Customer Relationship Management
  - Innovation Management
  - Product Quality and Recall Management
  - Supply Chain Management

## Industry Awards 2022

S&P Global Gold Class		S&P Global ESG Score
Arçelik Anonim Sirketi*	Turkey	86
Sustainability Yearbook Members		
AB Electrolux (publ)	Sweden	74
COWAY Co., Ltd.	Rep. of Korea	69
Whirlpool Corporation	United States	60

\* S&P Global Industry Mover

## Industry Statistics

Number of companies assessed	42
Market capitalization of assessed companies (in USD billion)	305.5
Number of companies in Yearbook	4
Market capitalization of companies in Yearbook (in USD billion)	25.4