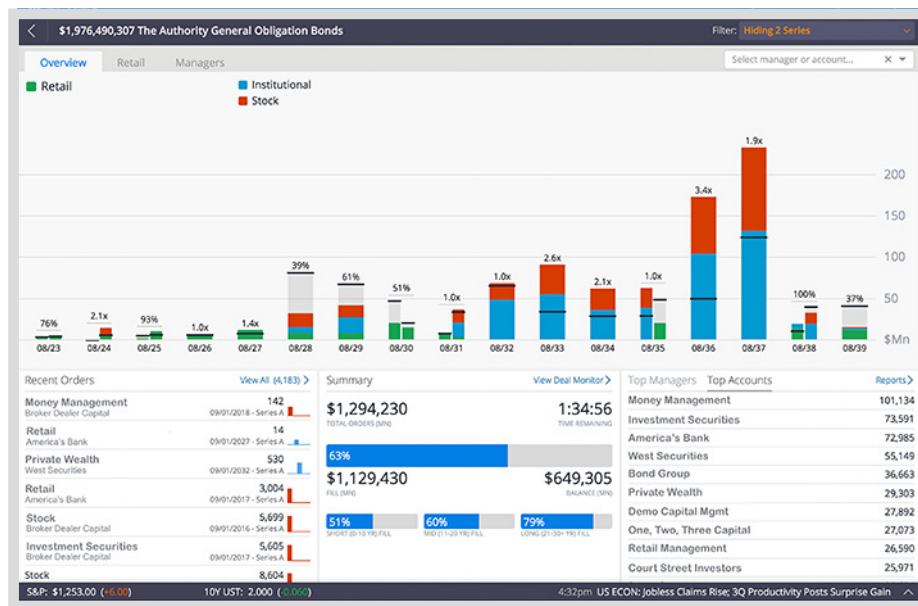


# Gameday Order Monitor

**Comprehensive, real-time order monitoring for sell side use on primary market sales**

Our enhanced order monitor platform offers best-in-class and comprehensive deal tracking for investor and syndicate orders, subscription levels, retail breakdown, real-time order tracking, investor analysis, subscription detail, and more.



## Tranche analysis

Evaluate all offered maturities by series, subscription, priority, retail, investor type, syndicate member participation, and more.

## Investor data

Watch investors place orders on your deal. View real-time analysis about that investor and a portfolio summary of the investor's holding data. Evaluate top investors on your deal by name or type.

## Syndicate data

Track syndicate members' participation and orders across the deal. Evaluate top syndicate members by firm name or type.

## Order data

Get full access to raw order book data, fully exportable, filterable, and sortable.

## Key Stats

### Winner

2017 Triangle Business Journal Innovation Award, Business and Finance category

### Used on the vast majority

of all new issue muni negotiated sales

### First platform

outside TM3 to offer live intraday MMD Reads

## Customers

Banker

Underwriter

Municipal Advisor

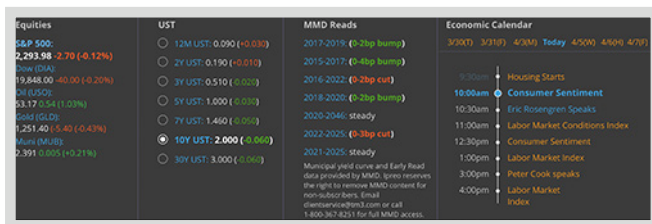
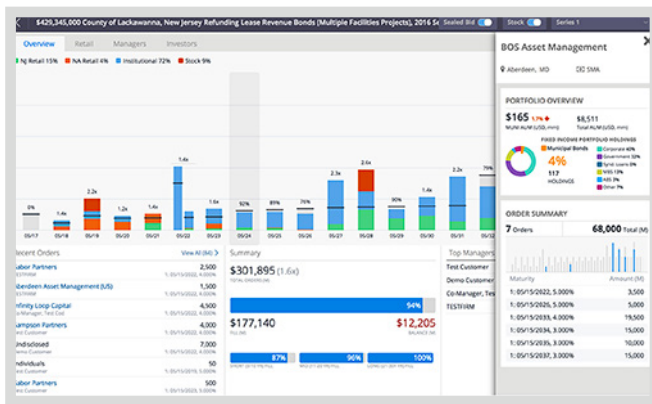
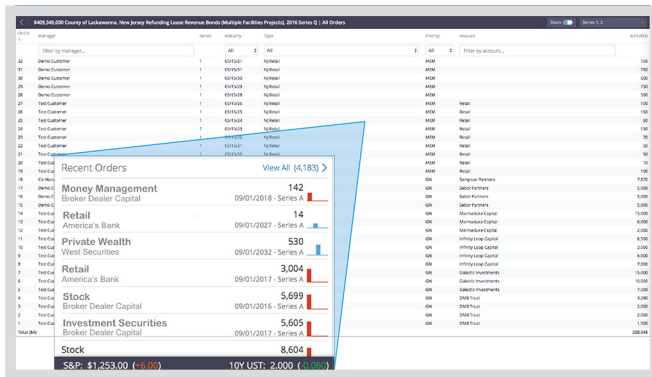
Issuer

## Market data

Keep an eye on live rates, equities, headlines, and economic news.

## Analytics

Track deal stats in real-time, such as total orders, total fill, total balance, order period countdown clock, and more.



## Reporting

View consolidated reports breaking down investor and syndicate member activity.

## Mobile access

View our application from anywhere, on any desktop, laptop, or tablet device.

## Recent orders

- Track individual orders as they come into the order book.
- View the Indicator icon to get immediate context of an order and identify whether it is accretive to the book at the time of entry, whether it is a large order, where it is on the yield curve, and what type of order it is.
- Launch the All Orders page to mine, filter, sort, or export the data.

## Investor profiles

- Click on an institutional investor account anywhere in Gameday to see their profile overview. View the investor's location and money type, a portfolio overview, and an order summary.
- In the portfolio overview, get context of the size of the investor by viewing their total AUM vs muni AUM; see a breakdown of their % muni holdings vs. other fixed income products, total muni holdings, and recent performance.
- Note the portfolio overview data is only available for those investors that publicly report it.

## Market data

- Access live market data, including MMD Reads, via a ticker directly on the Gameday screen.

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