

# EMEA Insurance Outlook 2023

In The Midst Of The Perfect Storm

Volker Kudsus

Sector Lead Insurance Ratings,  
Senior Director

Nov. 15, 2022



# Contents

---

EMEA Insurers   Resilient For Now	3
Rising Rates, But Still A Relatively Low Yield Environment	4
Erosion Of Capital Surplus To Continue In 2023	5
Property/Casualty   Solid For Now?	6
Life Insurance   Investment Concerns	7
Downside Scenario	8
External Factors	9
Insurance Key Risks	10
Analytical Contacts	11

---

# EMEA Insurers | Resilient For Now

- Capital market volatility, recessionary risks, and heightened inflation pose a risk to EMEA insurers, while rising interest rates support investment income.
- We do expect operating performance to remain solid, and inflation and recessionary risks not to fundamentally question business positions in 2023.
- Earnings year to date have displayed mark-to-market investment revaluations disproportionately impacted by reported IFRS 4 shareholder equity and investment impairments.
- While we expect investment risks to stem mainly from life insurers' illiquid assets and derivatives, their investment margin and embedded value value-in-force benefits from higher long-term interest rates.
- In most EMEA markets, non-life premium rate increases are attempting to match rises in inflation rates.
- Reserve additions in long-tail lines, like casualty, will continue in 2023 and may become sizable.
- We keep a negative view of the reinsurance subsector, as premium rate increases might match inflation but be insufficient to strengthen profitability.

---

Strong rating position	Resilient performance	Strong capitalization	Liquidity
------------------------	-----------------------	-----------------------	-----------

---

65%*	83%*	Ø A level	70%
------	------	-----------	-----

---

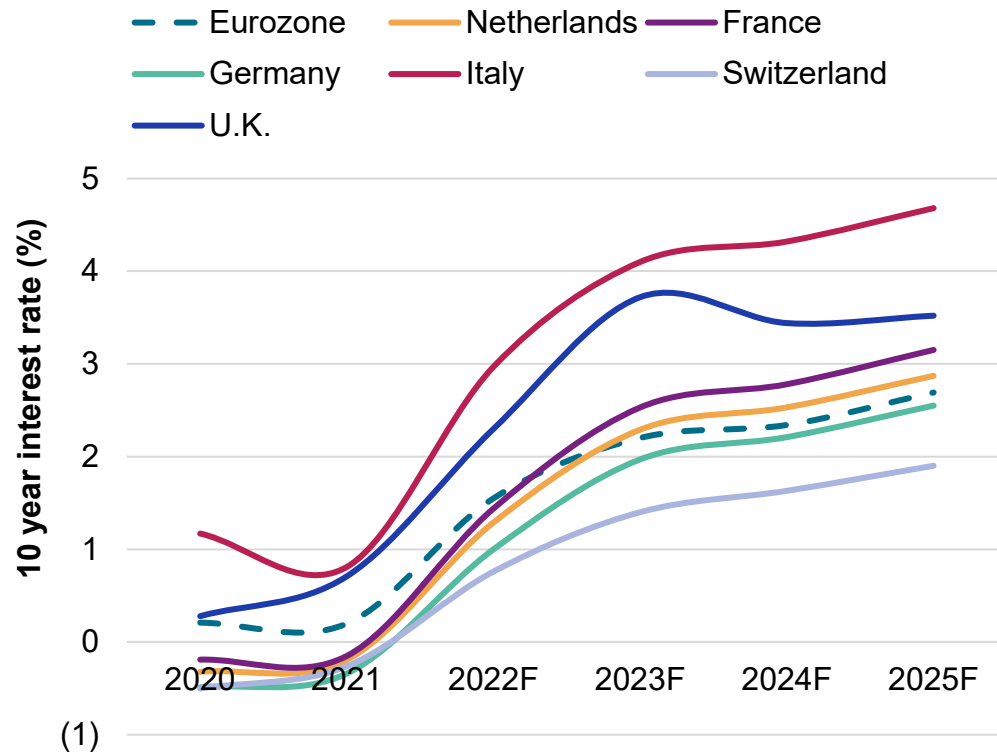
'A' category ratings	Stable outlook	Capital surplus erosion	Exceptional
----------------------	----------------	-------------------------	-------------

---

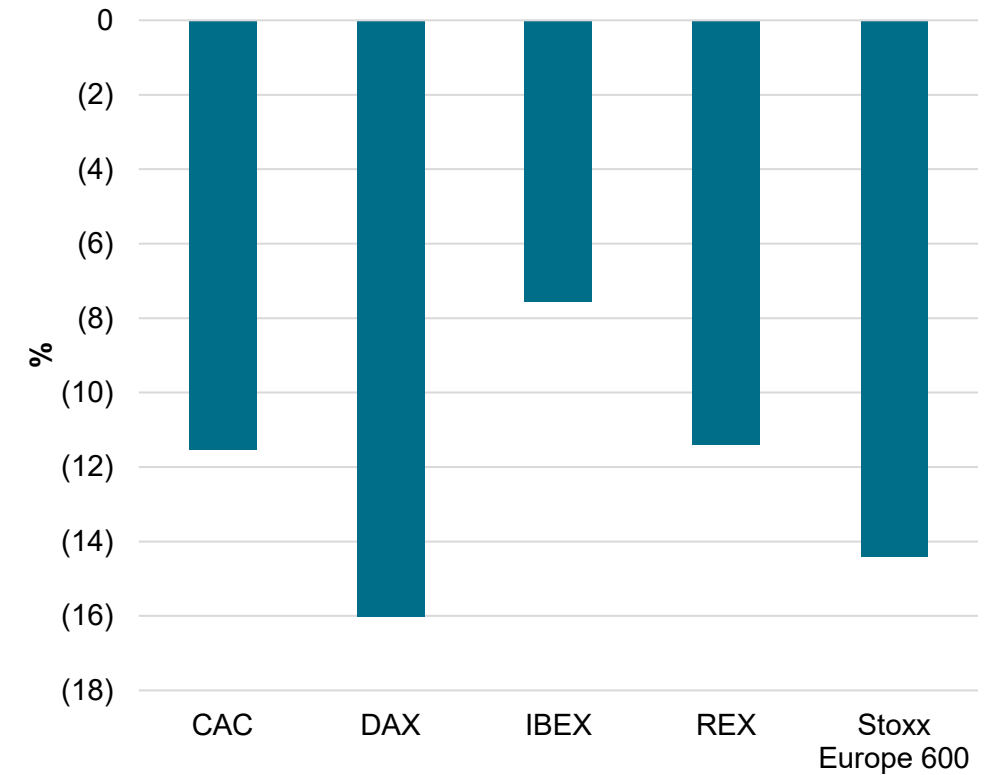
\*As on Nov. 1, 2022

# Rising Rates, But Still A Relatively Low Yield Environment

Interest rates to continue upward climb



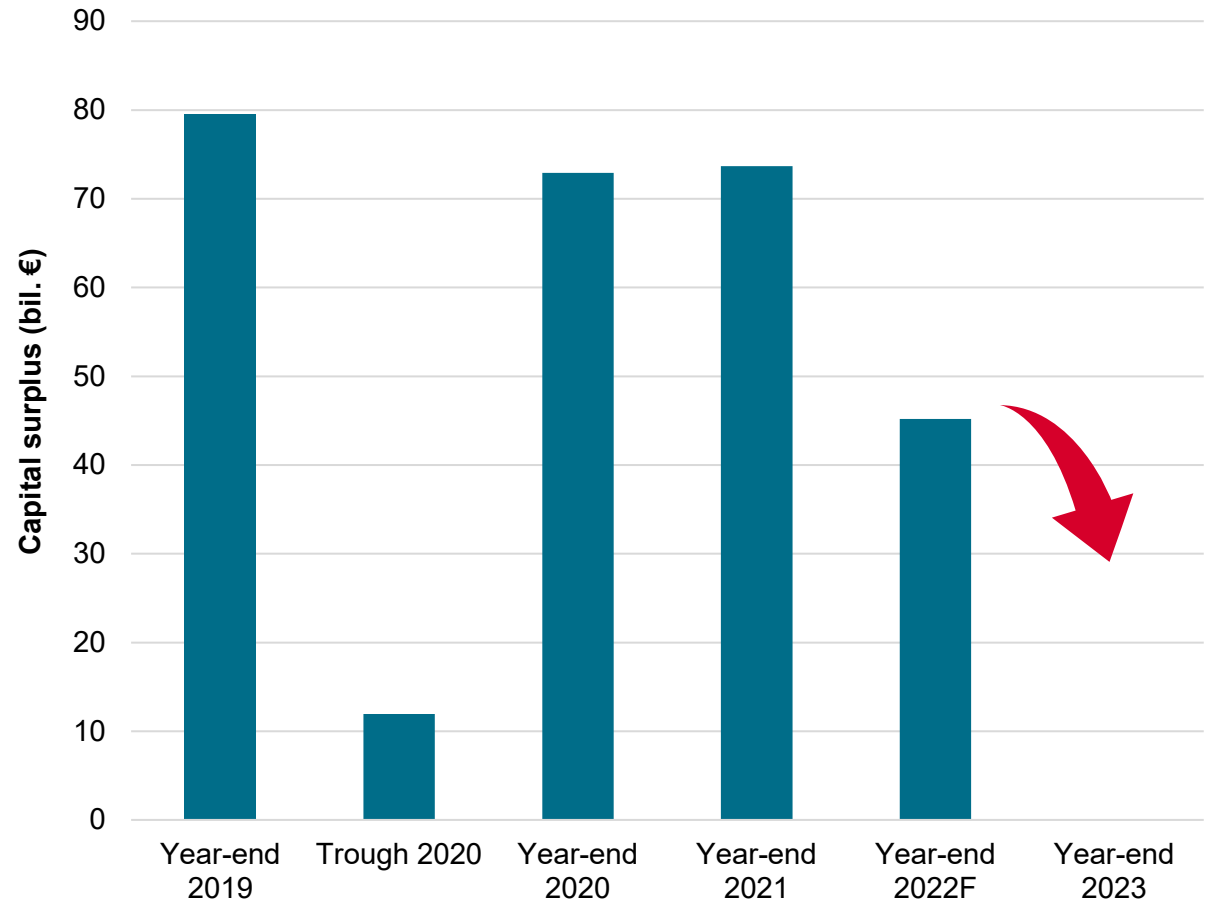
Risk aversion in capital markets continued



F—Forecast. 0Source: S&P Global Ratings

# Erosion Of Capital Surplus To Continue In 2023

- Bond market devaluation disproportionately hit IFRS 4 balance sheets, distorting financial leverage ratios.
- IFRS 17 balance sheets from 2023 onward will provide a more economic view.
- But some illiquid assets and lower credit quality assets will display some impairments, fueled by recessionary risks and higher refinancing costs for corporates.
- Life insurers, which accumulated exposures in private credit and private equity in search for yield, face those challenges in 2023.
- Derivative exposures, mainly life insurers' interest rate downside protection, will continue to take their toll, but will remain manageable given strong liquidity.
- We expect progressive dividend policies and share-buy backs to continue but also expect highly liquid, high credit quality bonds to pull to par over time.



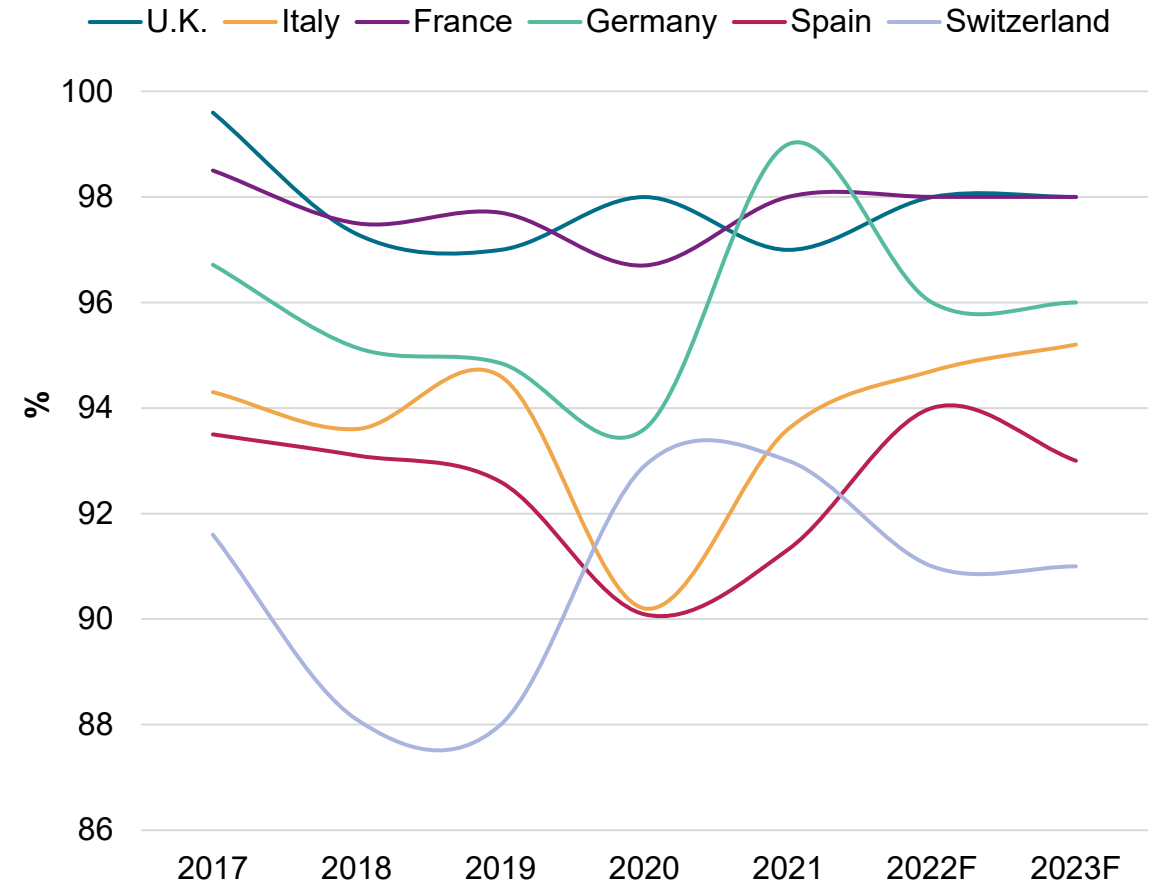
F—Forecast. Source: S&P Global Ratings.

# Property/Casualty | Solid For Now?

## Inflation and recessionary risks are a challenge

- We observed P/C insurers and re-insurers working hard to translate higher inflation into higher premium rates.
- In most EMEA markets, we expect technical margins to persist, highlighting business model resilience.
- Heightened inflation requires some reserve additions, mainly in long-tail lines like casualty.
- We expect only a slight hit to earnings in our base case assumption for 2023 and beyond.
- Rising reinvestment rates should cushion heightened capital market risks, and unrealized losses on short-duration bond investments are expected to pull to par.
- Geopolitical risks are depressing GDP growth and subsequently gross written premiums.
- Mandatory insurance, like motor, to be less affected than other business lines.

## P&C Combined Ratio (%)



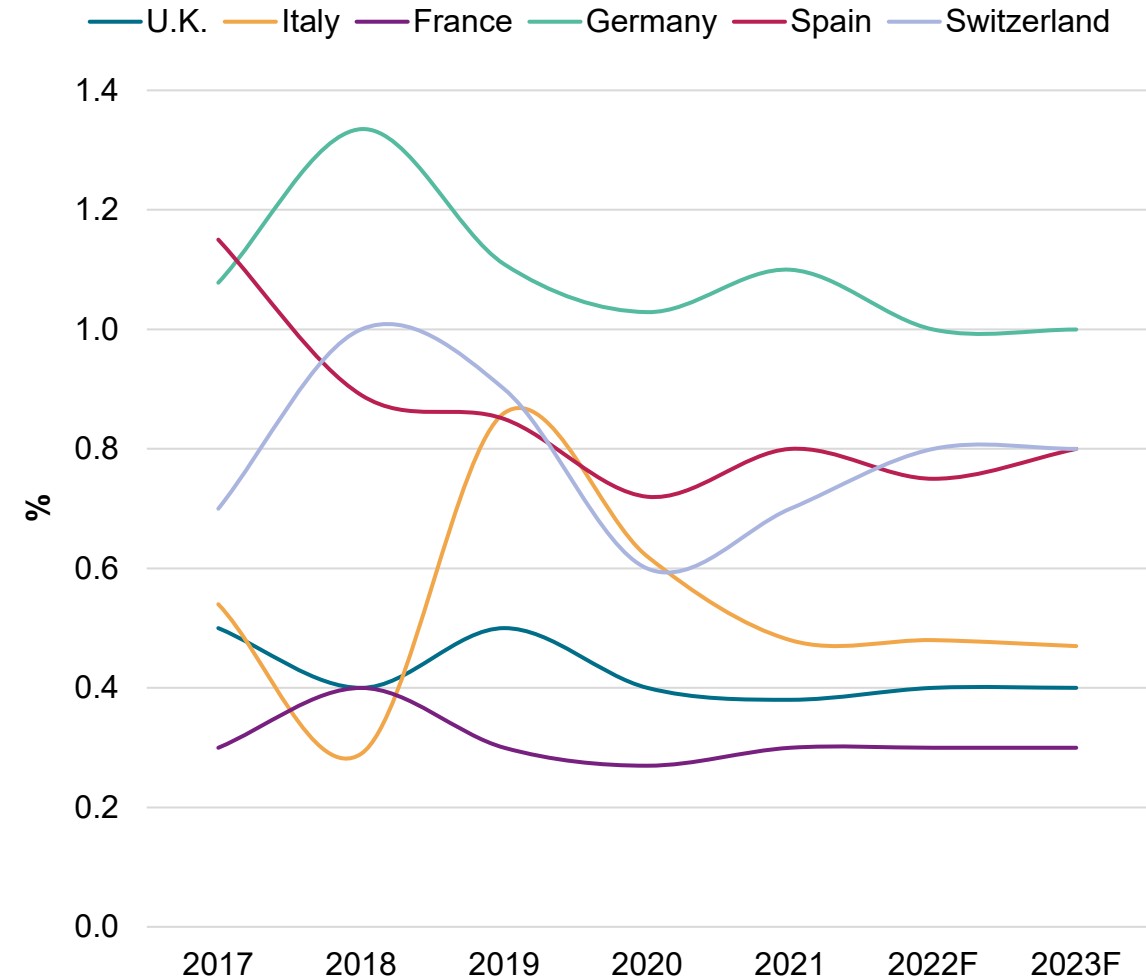
F—Forecast. Source: S&P Global Ratings

# Life Insurance | Investment Concerns

## Historical investments in some illiquid assets to bite in 2023

- Life insurers will start to slowly benefit from higher reinvestment rates in 2023.
- Some illiquid investments in private credit and private equity might lead to some impairments in 2023, as refinancing costs for corporates rise and recessionary risks prevail.
- We expect robust policyholder persistency, despite investment alternatives offering attractive returns.
- We expect increasing pressure from policyholders to increase crediting rates because of rising interest rates, despite overall volatile capital markets. And we expect some headwinds to the push into capital-light products in some markets.
- Recessionary risks and rising cost of living might take their toll in selected countries, as competition for life insurers might not be other life insurers, but the bill for gas and electricity.

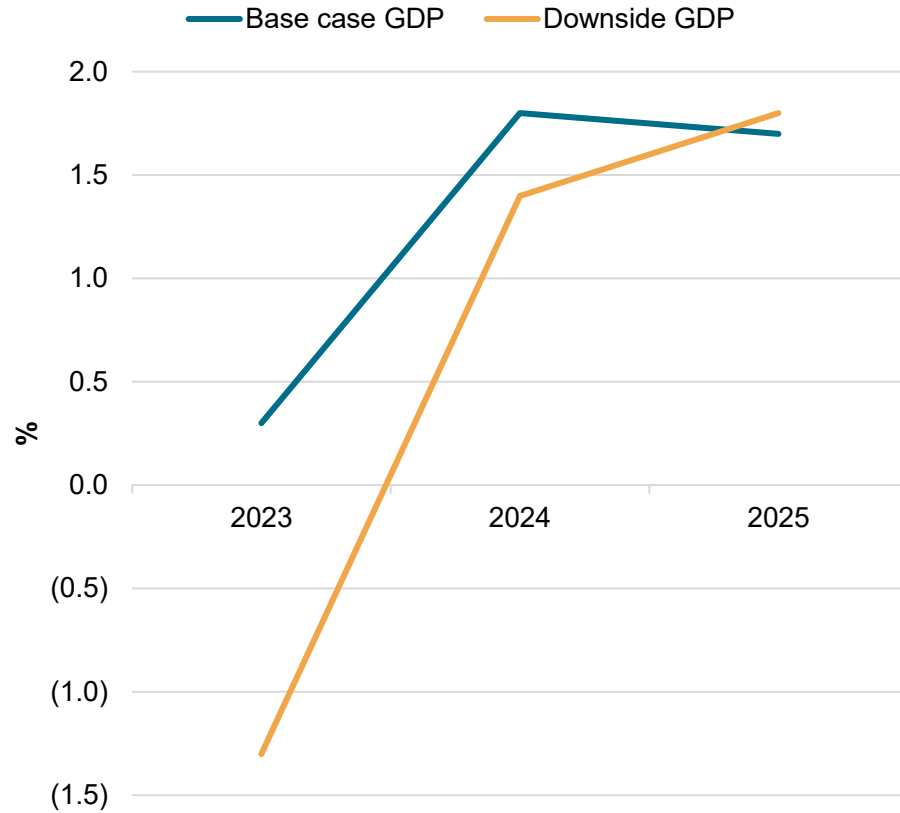
## Life ROA



F—forecast. Source: S&P Global Ratings

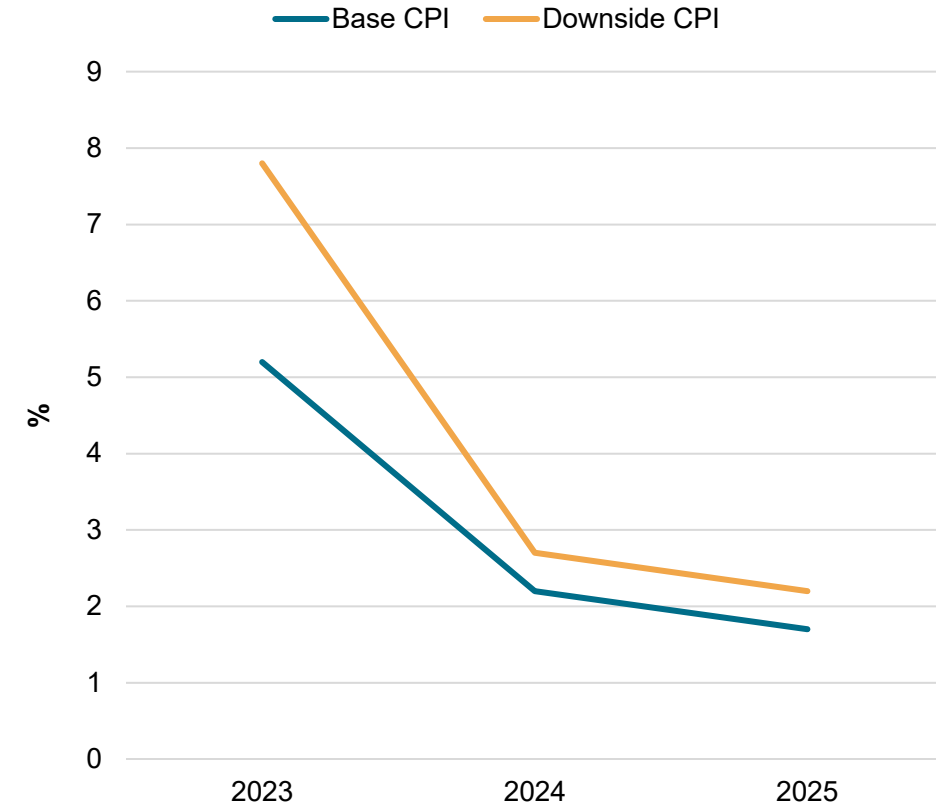
# Downside Scenario: Energy Crisis, Inflation Pressures, Rising Interest Rates, And Recession

## Real GDP Growth



Source: S&P Global Ratings as of Oct. 12,2022.

## CPI Average



Source: S&P Global Ratings as of Oct. 12,2022.



## External Factors | Key Risks

Risk	Risk Level	Risk Trend
Russian threats to escalate and broaden out the conflict in Ukraine.	High	Worsening
Financing conditions become overly restrictive as ECB front-loads monetary policy tightening.	High	Worsening
Recession risks are rising as a protracted war, energy scarcity, and slowing growth in the U.S. and China take their toll in Europe.	High	Worsening
EU and U.K. energy market interventions are necessary but costly and complex to implement on a timely basis.	Elevated	Worsening
Heightened disruptions from physical and transition risks from climate change.	Elevated	Worsening
Mounting cyber attack risks from geopolitical tensions and increasing digitalization.	Elevated	Worsening

Source: S&P Global Ratings. Risk levels may be classified as very low, moderate, elevated, high, or very high. They are evaluated by considering both the likelihood and systemic impact of such an event occurring over the next one to two years. Typically, these risks are not factored into our base case rating assumptions unless the risk level is very high. Risk trend reflects our current view about whether the risk level could increase or decrease over the next 12 months.

# Insurance Key Risks | Insurance Investments Top The List Again

Risk factor	Descriptor	Risk level	Risk trend
<b>Asset risk</b>	Equity and bond market drops impact insurers' balance sheets. A pickup in defaults in private equity and private debt may take its toll, impacting some life insurers.	Elevated	Worsening
<b>Insurance claims</b>	Inflation leads to higher insurance claims. Natural catastrophe claims, Russia and Ukraine-linked speciality lines claims, and COVID-19-related claims burden EMEA based re/insurers.	Moderate	Worsening
<b>Insurance top line</b>	Geopolitical risk impacts GDP, and subsequently insurers' top lines in some segments.	Moderate	Worsening
<b>Financing conditions</b>	Rising interest rates and higher capital market volatility have increased the cost of refinancing.	Moderate	Worsening
<b>Hybrid ratings</b>	Volatility in regulatory solvency ratios could heighten deferral risk.	Low	Unchanged
<b>Climate transition</b>	Delay in the transition to carbon-neutral energy supply due to the immediate need for energy.	Moderate	Worsening
<b>Cyber risk</b>	Pickup in cyber attacks to challenge insurers' firewalls and their cyber insurance exposure.	Low	Worsening

# Analytical Contacts

**Volker Kudsus**

Frankfurt  
+49-69-3399-9192  
[volker.kudsus@spglobal.com](mailto:volker.kudsus@spglobal.com)

**Simon Ashworth**

London  
+44-20-7176-7243  
[simon.ashworth@spglobal.com](mailto:simon.ashworth@spglobal.com)

**Olivier Karusisi**

Paris  
+33 (0)1-4420-7530  
[olivier.karusisi@spglobal.com](mailto:olivier.karusisi@spglobal.com)

**Charles-Marie Delpuech**

London  
+44-20-7176-7967  
[charles-marie.delpuech@spglobal.com](mailto:charles-marie.delpuech@spglobal.com)

**Ali Karakuyu**

London  
+44-20-7176-7301  
[ali.karakuyu@spglobal.com](mailto:ali.karakuyu@spglobal.com)

**Tatiana Grineva**

London  
+44-20-7176-7061  
[tatiana.grineva@spglobal.com](mailto:tatiana.grineva@spglobal.com)

**Johannes Bender**

Frankfurt  
+49-69-3399-9196  
[johannes.bender@spglobal.com](mailto:johannes.bender@spglobal.com)

**Mark Nicholson**

London  
+44-20-7176-7991  
[mark.nicholson@spglobal.com](mailto:mark.nicholson@spglobal.com)

**Marc-Philippe Juilliard**

Paris  
+33 14 075 2510  
[m-philippe.juilliard@spglobal.com](mailto:m-philippe.juilliard@spglobal.com)

**Liesl Saldanha**

London  
+44-20-7176-0489  
[liesl.saldanha@spglobal.com](mailto:liesl.saldanha@spglobal.com)

**Ralf Bender**

Frankfurt  
+49-69-33999-194  
[ralf.bender@spglobal.com](mailto:ralf.bender@spglobal.com)

**Emir Mujkic**

Dubai  
+971-4372-7179  
[emir.mujkic@spglobal.com](mailto:emir.mujkic@spglobal.com)

**Taos Fudji**

Milan  
+39-2-7211-1276  
[taos.fudji@spglobal.com](mailto:taos.fudji@spglobal.com)

**Dennis Sugrue**

London  
+44-20-7176-7056  
[dennis.sugrue@spglobal.com](mailto:dennis.sugrue@spglobal.com)

**Research Contributor**

Ami Shah  
CRISIL Global Analytical Center,  
an S&P Global Ratings affiliate,  
Mumbai